

FULL SERVICE STACK

Your in-house **programmatic partner**

Wherever you are on your in-housing journey, we can help. Whether you need a fully managed service, or you're looking for consultation to help you scale, our in-housing programmatic experts can help you deliver the business outcomes you're looking to achieve.



As your in-housing partner, we'll help you:

- ① Launch and scale activity faster.
- ① Deliver unbeatable performance.
- ① Retain transparency and control over your campaigns.
- ① Drive cost efficiencies without compromising on innovation.

When you're bringing programmatic in-house, there are always challenges

- ✔ Recruiting and retaining campaign management talent.
- ✔ Accessing data science resources.
- ✔ Staying on top of and managing multiple DSPs.
- ✔ Managing a growing number of channels, formats and platforms.
- ✔ Adapting to the post-cookies world.

HOW WE CAN HELP YOU?

If those challenges sound familiar... here's how we can help

| The right people

For scalable trading power and data science expertise.

| The right technology

For DSP-agnostic, omnichannel campaigns.

| The right partnerships

For scalable trading power and data science expertise.

Your Full-Service Team

Scalable trading and data science expertise.

Our team of agile digital marketing experts can provide end-to-end campaign management in a variety of Programmatic, Social Media and SEM platforms, or become an extension of your in-house team.



Microsoft Edge



How we work with you

Our tech

A full-service solution with Datapoint trading experts and DSP licenses

- ✓ Accelerated campaign launches.
- ✓ Unbeatable performance.



Your tech

Enlist Datapoint trading experts to manage campaigns within your own licensed DSPs.

☑ Maximum transparency and control.



Hybrid

Test new platforms, managed by Datapoint, alongside your own DSP licenses and staff.

☑ Drive innovation and cost efficiency.





Interested in our Inventory Curation Services?

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Or visit our website at www.datapoint.tech